

*Richmond  
Museum of  
History & Culture  
Tour Guide  
Eleventh Grade*

# Early Inhabitants Displays

## Social Studies Educational Standards

No 11

### The Ohlone Prior to 1776 (In-depth Packet)

The Ohlone Indians peacefully inhabited the present day area of Vallejo to about Monterey Bay from as long as 5,000 years ago; before written history and until the arrival of the Spanish in 1776. In 1770 there were about 17,000 Ohlone (pronounced “oh-lone-e”) living in this region. That is less people than the people that currently live in Richmond.

Ohlone is a generic term for the many tribes who inhabited the Bay Area, each of whom were politically and territorially independent. Each tribe lived in a number of villages. Some villages had as little as 40 people and others had as many as 200. Despite distinct languages and customs, the various Ohlone tribes shared similar lifestyles due to the area’s comfortable climate and abundant environment. They were hunters and gatherers, surviving mainly on fish, grubs and acorn meal.

Within these villages, the people that lived in them were often related. Very much how some of us live with our parents, brothers and sisters, but we may also live with grandparents or our aunts, uncles and cousins.

These villages were often located near a source of water, including creeks, rivers, and even the Pacific Ocean. Water is a very important resource for sustaining human life. Therefore villages were often located near a source of water. Having water close by means having enough drinking water, being able to bathe, and having food easily accessible (seafood and animals that come by sources of water for food and water).

Although they had villages and houses, they didn’t usually stay in one place for too long. After about a year, many villages would pack their things and move. Where they moved to depended upon where food was available and what the weather was like. Because the Ohlone lived off of what the land provided, sometimes that meant having to move often.

## **Tools**

Because there were no stores back then, the Ohlone only had what nature provided, anything that was not made by themselves was traded.

One of the reasons the human species has survived for so long is our ability to craft and use tools, furthermore these skills are then passed down to children, increasing the chances of survival for future generations to come. Using stone, trees, plants, and animal bones the Ohlone were able to fashion canoes, fishing nets, spears, basketry, and more!

When the Spanish arrived in the 18<sup>th</sup> century, the Indians posed little resistance. On the contrary, the natives welcomed them with gifts and awe. One Franciscan monk wrote, “... (the Indians) did not know what to do; they were so happy to see us.”

# Ranches to Ranchos Display

## Social Studies Educational Standards No 11

### The Spanish 1769 - 1821

In 1772, in the name of the Spanish Crown, Friar Juan Crespi, on an expedition led by Lt. Pedro Fages, discovered San Pablo Bay and explored the surrounding areas. Crespi, like many clergymen, kept a diary of the exploration and much of what we know of early Richmond derives from these documents.

Spanish missionaries moved their way up the coast of California from Mexico. The Anza Party first reached the San Francisco Bay in 1775. The Presidio of San Francisco (military fort) and Mission Dolores de Asis (Catholic Church and settlement) were both established on the San Francisco peninsula in 1776.

Father Junipero Serra and the Spanish Franciscan monks had entered California and were establishing a circuit of missions to Catholicize the local populations. The area was being gradually westernized, and the natives being taught the ways of agriculture, materialism and Christian ideas of morality. In 1813 the missions were secularized by Spain and their control put completely in the hands of the State. But California's destiny as a Spanish colony did not last long.

The Spanish named a large area of the East Bay Contra Costa County including all of modern Contra Costa, Alameda and the northernmost sections. The Spanish Missionaries established a farm and grazing lands in modern day Contra Costa County to support the growing population at *Mission Dolores de Asis*. The exact location of the mission era farm and associated buildings was lost to history and remains unknown.

### California Becomes Part of the Mexican Republic 1821-1848

Mexico began their fight for independence from Spain on September 16, 1810. The Mexican War of Independence, as it is now known, was not a single, organized conflict, but a series of regional skirmishes and political conflicts.

A large part of the catalyst for Mexico seeking independence from Spain was Napoleon's takeover of the Spanish throne in 1808. Both American-born and Spanish-born people living in Mexico questioned the legitimacy of the new French-controlled Spanish government and overthrew Spain's governor to Mexico.

Napoleon rose to power in France as a result of the French Revolution, a movement that was inspired, in large part by the American Revolution. After Napoleon was declared Emperor of

France, he sought to take over the rest of Europe. He said he wanted to spread the revolutionary ideals of “liberty, equality and fraternity” to everyone. It is ironic that this desire to bring more freedom and equality, led to a takeover that caused a war in Mexico.

By 1821, present-day Richmond, like all of California, became part of the Mexican Republic. Part of the shift in power involved the secularization of the former Spanish missions. Spanish priests were dismissed and a large portion of church-owned land was turned over to the Mexican government. A practice of payment for Mexican Soldiers’ service was to grant them parcels of land. Richmond’s initial settlement was the result of such governmental retributions. The one-time magnificent Rancho San Pablo had been divided into 148 individual ranches.

The Mexican Government took control of much of the West Coast in 1821 due to Spain’s lack of financial means and Mexico’s fight for Independence from Spain. In 1823, Don Francisco Maria Castro applied to the Mexican government for the grant to Rancho San Pablo; a land grant consisting of 17,000 acres of the land that now comprises most of El Cerrito, Richmond, and San Pablo. Francisco Maria came to California as a boy with the Anza party. Don Castro built an adobe house for his family where El Cerrito Plaza is located today.

## Ranches to Ranchos Biographies

**Father Junipero Serra** was born in Mallorca, Spain in 1713. He was educated at a nearby Franciscan school and quickly gained prominence and recognition as a religious scholar.

In 1749, Serra joined a group of Franciscans travelling to work at a mission near Mexico City. Serra stayed in Mexico for the next 15 years, doing missionary work, preaching, hearing confessions, and serving as an administrator at the College of San Fernando in Mexico City.

The next major change for Serra came in 1767 when the Spanish emperor expelled all members of the Jesuit order from the Spanish colonies and asked that members of the Franciscan order replace those that had been in Baja California. In 1768, the Spanish governor of California decided to establish missions in “Alta California”(the region comprising the modern U.S. state of California). His goal was to convert the Indian populations to Christianity and protect Spain’s political interests from foreign influence. Despite constant conflicts with the military over governance, Serra wielded an incredible amount of power as the missions were important for the economy and politics of the region.

Serra would spend the rest of his life as head of all Alta California missions and personally founded 9 of them before his death in 1784. He died from tuberculosis at the San Carlos Borromeo mission and was buried there.

The missions were able to be so economically successful only because they utilized free labor from Indian converts living on mission lands. As part of the missionary process, local Indians

were captured and forced to convert to Christianity. Indian inhabitants were forced to toil the land and perform tasks for missionaries without pay. Some have argued that they worked in exchange for food and shelter but this is a moot point as they were not free to come and go as they pleased. Those who tried to leave the missions faced severe physical punishment and sometimes even death.

As part of the social movements against racial discrimination and violence, many have called for the removal of monuments celebrating the life and accomplishments of Serra, saying he should be condemned as a promoter of slavery and genocide.

**Friar Juan Crespi** was born in 1721. He was also born in Mallorca, Spain and was a student of Junipero Serra's and a member of the Franciscan order.

Crespi accompanied Serra on the expedition to establish missions in Alta California and served as the group's historian. Much of what we know about the expedition that led the Spanish to the San Pablo Bay comes from his writings.

He died at Mission San Carlos Borromeo in 1782.

**Lt. Pedro Fages**, was born in Catalonia, Spain in 1730. He left for Sonora, in present-day Mexico, in 1767 where he was an infantry lieutenant in the Spanish military. He was sent to Sonora to "fight the Indians" in the name of the Spanish Crown. Fages took his first trip to Alta California in 1769 when he sailed from La Paz, Mexico to San Diego.

Fages would go on to serve as the military commandant of the Monterey presidio as well as military leader for several expeditions in California, including the March 1772 expedition that led to the Spanish "discovery" of the San Pablo Bay. When the party came to the mouth of the Sacramento River from the bay, they were unable to get across the Carquinez Strait. As a result, Fages went further east and inland into the area of Antioch, Concord, and Walnut Creek. From a hill near Mt. Diablo, Fages saw what is known today as the Central Valley to the east. He is the first known European to report on California's Central Valley.

Soldiers under Fages command often complained that he was a tyrant who overworked and underfed them. It was well known that he was disliked by Father Junipero Serra with whom he was often in conflict with about proper religious practice, treatment of soldiers and Indian captives, and the feasibility of establishing more missions. Serra called for Fages's resignation several times.

He served as Governor of Baja and Alta California from 1782 to 1791, moving his residence from Loreto, Mexico to Monterey, California in 1783. After resigning as governor, Fages returned to Mexico City where he lived until his death in 1794.

**Don Maria Francisco Castro**, born in Mexico in 1775, emigrated to California with his parents and settled in the Presidio in San Francisco. Francisco moved with his wife Gabriella

*Barryessa and their three children to San Jose where he served as alcalde (mayor) for 25 years.*

*Castro moved, with his family of now ten, to Richmond in about 1823 on a land grant from the Mexican government. The land had been used by Mission Dolores for grazing animals and the family moved into the abandoned adobe and added substantially to the structure with the aid of local Indian labor. Castro raised his family in the manner of a Spanish gentleman until his death in 1831.*

***Victor Castro*** had received his share of his father's inheritance, the land that now encompasses the city of El Cerrito. He and his brother Juan Jose petitioned for the title of the sobrantes ("land in between") between Rancho San Pablo and Rancho Peralta. They were granted these, the first including all of what is known today as El Sobrante and the second being modern day Kennsington.

*Being an educated and capable man, Victor Castro became one of the city's prominent citizens. His home was a beautiful two-story fourteen room adobe built in 1839 and located on the site where El Cerrito Plaza is today.*

*When the gold rush began in 1849, Victor built the first ferry which carried miners from San Francisco to Pt. Isabel. Miners stayed at Rancho El Cerrito on their way to the gold fields. Castro was involved in commercial endeavors in this country and military ventures in Mexico, however, at the time of his death in 1900, due to litigation and squatters, his once large domain had shrunk to a mere 300 acres.*

# California Statehood and The Gold Rush

**Social Studies Educational Standards  
No 11**

## **California becomes a U.S. state 1848-1850**

In February of 1848, the U.S. and Mexico signed the Treaty of Guadalupe Hidalgo. This treaty ended the Mexican-American War (1846-1848). The war began when the U.S. took control of Texas. Even though Texas had declared its independence years before, some still saw it as Mexican territory. The treaty also ceded a large part of what is now the southwestern United States including Texas and California.

California spent more than two years as a U.S. territory without the regulations and services afforded to states. A large part of the catalyst for California to apply for statehood in 1849 was the discovery of gold near present-day Sacramento. The ensuing population surge made the need for infrastructure more apparent.

California's admission into the union was delayed because they wished to enter as a free (non-slaveholding) state. Congress argued that this could not be allowed because it would upset the current balance of free versus slave states in the country. Congress ultimately reached the Compromise of 1850 and California entered the union as a free state in February of that year.

## **The Gold Rush prompts waves of immigration to California, 1849**

The California Gold Rush of 1849 propelled industrial and agricultural development in California, greatly impacting the population, the westward expansion, and helped pull California into statehood.

Despite the swarms of people traveling from all over the world to try their luck at finding gold, not many found success in the Gold Rush. Those quick on their feet soon realized that one could earn more money selling to aspirational gold miners. The Gold Rush necessitated economic development to satisfy the needs of gold prospectors and the mining industry. This inflated prices due to supply and demand.

Other individuals who did not succeed in mining turned to agriculture; “green gold”. This proved to be an advantage due to the state’s favorable climate in aiding the production of massive amounts of fruits, vegetables and grains. Small farmers, viticulturists, fruit growers, and dairy farmers. Others raised sheep and cattle.

Enterprising newcomers from Europe also traveled to California. There they found ideal land and climate for wine production. They were the first to plant orchards and vineyards in California.

The Gold Rush led to the establishment of boomtowns. As a means of connection, expansion and trade entrepreneurs invested in the building of railroads, churches and banks to accommodate the newcomers, and housing. The population of San Francisco, for example, exploded from 500 in 1847 to more than 150,000 in 1852. Increase in population and infrastructure allowed California to qualify for statehood in 1850

By 1855, it is estimated at least 300,000 gold-seekers, merchants, and other immigrants had arrived in California from around the world. Over the course of 7 years (1848 - 1855), that is an average of 117 new immigrants each day!

### **Gold Rush Biographies**

**Captain George Ellis** was an Englishman drawn to California after the discovery of gold. He found the dusty mine shafts of the Sierra gold mines unbearable compared to the airy decks of sailing ships, so he made his way back to San Francisco Bay. In 1849, Ellis purchased two shallow boats, the *Sierra* and the *Mystery*, and began a ferry service from a rickety wharf in the mud flats of what is now Point Richmond to the docks of boomtown San Francisco.

Along with partner Captain James Smith, Ellis transported hay, produce, and poultry grown in the East Bay and occasionally passengers to San Francisco. Area farmers and residents kept their eye out for the schooners. The American flag flying at the top of the mast was the signal that it would soon be time to sail. Departures and arrivals depended on the tides since the shallow, mud flat landing in Richmond was unnavigable at low tide. Southerly winds often blew them into the mud-flats.

*Ellis Landing was located in a slough where Richmond's container terminal is today, along Harbour Way, in the Inner Harbour. By 1859, Ellis had purchased 90 acres of land in the vicinity of the ancient shell mounds and burial grounds of the Ohlone, estimated to be 3500 years old. George Ellis had a monopoly on the transport business in this part of the bay until the arrival of the Santa Fe Railroad in 1900.*

**Richard Stege** was born in Germany in 1832. He received his early education in the German seaport town of Bremerhaven and then became a sailor at the age of 14. At 16, he emigrated to New York City and became a clerk in a grocery store. A year later he set sail for Rio de Janeiro, Brazil to join his brother, but soon the two came to California. The great '49er boom was on and Stege went to Downsville to mine for gold. After three years, he gave up and went into the grocery business acquiring a store in the town of Clement's Flat and another in New York Flat. He opened a bakery and a restaurant. When gold was discovered at Frazer River, Stege sold his business and left for the mines, but soon was in business again, first as a proprietor of a restaurant in Port Wine Diggings and then as a hotel proprietor in Carson City, Nevada. Then again, Stege was off to the mines, this time to the Caribou Mines in British Columbia in the spring of 1863, where he spent the following three years opening and running various hotels.

*By about 1867, Stege's gold fever waned and he left for Siberia and the fur trade. After this final act of adventure, he returned to Oakland and opened a furniture store. After a year, Stege bought 600 acres of the western part of Rancho San Pablo. He farmed his land and was contracted to deliver powder from the works which were on his land. Stege built a big house and surrounded it with sweet smelling rose gardens, along with a variety of trees. At one point he raised frogs to sell frog legs to restaurants in SF.*

*Gradually other people bought land from him and built homes. All the land that once belonged to Richard Stege became the town of Stege.*

**Jacob M. Tewksbury** came from Buenos Aires, Argentina to San Francisco during the gold rush to begin a medical practice. In 1851 he and his neighbor Joseph Emeric bought adjoining land on the San Pablo Ranch, Tewksbury's piece being 220 acres at Point Richmond. He served as a doctor to the aging Gabriela Castro. At that time the Point was separated from the mainland by a shallow channel, so boats were used as ferries to the mainland. Tewksbury built a dike and road out to the Point and by 1874 the channel filled making Pt. Richmond is accessible all year.

# Agriculture Display

## Social Studies Educational Standards

### 11.11 Students analyze the major social problems and domestic policy issues in contemporary American society.

1. Discuss the reasons for the nation's changing immigration policy, with emphasis on how the Immigration Act of 1965 and successor acts have transformed American society.
- 2.
- 3.
- 4.
- 5.
- 6.
7. Explain how the federal, state, and local governments have responded to demographic and social changes such as population shifts to the suburbs, racial concentrations in the cities, Frostbelt-to-Sunbelt migration, international migration, decline of family farms, increases in out-of-wedlock births, and drug abuse.

### 11.6 Students analyze the different explanations for the Great Depression and how the New Deal fundamentally changed the role of the federal government.

- 1.
- 2.
3. Discuss the human toll of the Depression, natural disasters, and unwise agricultural practices and their effects on the depopulation of rural regions and on political movements of the left and right, with particular attention to the Dust Bowl refugees and their social and economic impacts in California.

### 11.8 Students analyze the economic boom and social transformation of post–World War II America.

- 1.
2. Describe the significance of Mexican immigration and its relationship to the agricultural economy, especially in California.

California's agriculture evolved differently from what was found in the home states and countries of the immigrants who settled and farmed its soils. Early settlers found an ideal environment for raising wheat: great expanses of fertile soil and flat terrain combined with rainy winters and hot, dry summers. By the mid-1850s, the state's wheat output exceeded local consumption.

Between 1890 and 1914, the California farm economy shifted from large-scale ranching and grain-growing operations to smaller-scale, intensive fruit cultivation. By 1910 California emerged as one of the world's principal producers of grapes, citrus, and various deciduous fruits. Tied to this dramatic transformation was the growth of allied industries, including canning, packing, food machinery, and transportation services.

The transcontinental railroad was completed in 1869, and one of the first effects was an increase in the importation of fruits from the East. In the 1880s, the Santa Fe Railroad connected to California, creating more competition.

Few issues have invoked more controversy in California than recurrent problems associated with agricultural labor. Steinbeck's portrayal of the clash of cultures in *The Grapes of Wrath* represents the tip of a gigantic iceberg. The Chinese Exclusion Act, the Gentlemen's Agreement (aimed at Japanese immigrants), the forced repatriation of Mexicans during the Great Depression, the Great Cotton Strikes of 1933, 1938, and 1939, the Bracero Program (1942–64), the United Farm Workers (UFW) and Teamsters organizing campaigns and national boycotts, the state's Agricultural Relations Act, the legal controversy over the mechanization of the tomato harvest, the current battles over illegal immigration, and now the growing concerns over the health of agricultural laborers are all part of a reoccurring pattern of turmoil deeply rooted in California's agricultural labor market.

Chinese, Japanese, Indian Sikhs, Filipinos, Southern Europeans, Mexicans, and "Okies" (migrant agricultural workers from Oklahoma and neighboring states who had been forced to leave due to economic strife caused by the Dust Bowl) have all taken a turn in California's fields. Each group has its own story.

### [In-Depth Packet on Immigration](#)

# **Kitchen Display**

**Social Studies Educational Standards**

**No 11**

# **Store Display**

**Social Studies Educational Standards**

**No 11**

# **School Display**

**Social Studies Educational Standards**

**No 11**

# **Fire Service Display**

**Social Studies Educational Standards**

**No 11**

# Industry Display

## Social Studies Educational Standards

**11.1 Students analyze the significant events in the founding of the nation and its attempts to realize the philosophy of government described in the Declaration of Independence.**

- 1.
- 2.
- 3.
4. Examine the effects of the Civil War and Reconstruction and of the industrial revolution, including demographic shifts and the emergence in the late nineteenth century of the United States as a world power.

**11.5 Students analyze the major political, social, economic, technological, and cultural developments of the 1920s.**

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
7. Discuss the rise of mass production techniques, the growth of cities, the impact of new technologies (e.g., the automobile, electricity), and the resulting prosperity and effect on the American landscape.

**11.11 Students analyze the major social problems and domestic policy issues in contemporary American society.**

- 1.
- 2.
- 3.
- 4.
5. Trace the impact of, need for, and controversies associated with environmental conservation, expansion of the national park system, and the development of environmental protection laws, with particular attention to the interaction between environmental protection advocates and property rights advocates.

## Richmond is Discovered,

**1895**

Augustin S. Macdonald is credited for the “discovery” of Richmond, for he discovered the industrial/urban potential of the City. While on the duck hunt in the Point Richmond area in 1895, Macdonald began to speculate as to the possibilities of the bay which he knew to be surveyed as 65 feet deep. He realized that a ferry direct from San Francisco to Richmond, rather than from Oakland, could save the railroad 12 miles. This discovery of the optimal commercial harbor was the beginning of the making of the Richmond of today.

## **Pioneer Industry, 1900**

Macdonald took his idea first to the Southern Pacific, who had little interest. But undiscouraged, Macdonald went to the Sante Fe who considered the proposition and soon made Richmond their far west terminal. After several years of track laying, the first train arrived from Chicago on July 3, 1900 and the first train departed for Chicago the same day. The city began to experience the initial stages of an urban boom and population exceeded housing with many people living in tents. Macdonald's efforts were not completely altruistic, and he had been quick to buy and parcel land into urban lots which sold rapidly.

Standard Oil arrived shortly after the Sante Fe, and second only chronologically, the real boom began. Despite assiduous rains and lack of modern technology, the Number 1 battery was opened on July 2, 1902 and the first oil brought through two days later. The industry contributed phenomenally to the growth of Richmond and population increased 10 fold from the mid 1890's. Developers parceled more lots and competed from sales with anything from slick brochures to band performances and airshows. Stores and hotels opened as did a post office, library and various community services. The landscape was rapidly changing, but historically, the boom had scarcely begun.

### ***On the Atchison, Topeka, and Santa Fe***

The arrival of the Santa Fe Railroad terminus in Richmond was a significant development for this area. After purchasing 57 acres, construction began on the proposed 77 mile route. Bringing the railroad to Richmond required extensive work: building tunnels, dredging tule marshes , and major earth moving. It brought jobs and more people to see what advantages the area offered. Many came to work for the railroad as engineers, porters, and station attendants. The turn of the century was a period of great optimism and growth.

On July 3, 1900, the hard work came to fruition with the departure of the first Santa Fe transcontinental train from Richmond heading to Chicago. The passengers boarded the Ocean Wave ferry in San Francisco, quickly transferring to the train in Richmond. The train was greeted by almost everyone in town.

Santa Fe thus became the first major employer in Richmond. Rail transportation brought people and more business to the area. By 1903, the population of Richmond jumped to 2,000 people.

### ***Standard Oil Helps Make the Car Standard***

In 1901, the Standard Oil Company of Ohio, now Chevron, was looking for a site for their West Coast refinery. They wanted a location with easy access to both railroad and shipping lines and lots of land to build oil tankers and manufacturing facilities. They chose Richmond because it had all these advantages. Now, oil is one of Richmond's largest industries and Chevron one of its biggest employers.

The growth of the petrochemical industry in California and the world has played a major role in transportation, fueling automobile and airline travel. The gasoline refined here in Richmond is transported all over the United States.

Gasoline is made from crude oil, a thick, black ooze that is pumped out of the ground. The crude oil is transported to Richmond in large tankers from places like Alaska. At refineries like the one here in Richmond, the oil is then processed and made into a number of useful products like plastics, diesel fuel cleansers, styrofoam cups, petroleum jelly (Vaseline), and insecticides.

Environmentalists are concerned with the pollution caused by the petrochemical industries. Many question the safety of transporting large amounts of crude oil in big tankers because of the risk of an oil spill. Spilled crude oil forms a slick surface on the water and can kill animal and plant life. Sometimes polluted water goes out into San Francisco Bay. This water can kill or taint fish and other wildlife in the Bay, making fishing and recreational activities unsafe for humans.

Until we can develop cars that do not run on gasoline - we will continue to use products like those made at Chevron and live with possible risks to our environment.

## **Richmond is Incorporated, 1905**

Despite Richmond's size and self-sufficiency, it was still governed by an essentially unrelated county seat miles away in Martinez. The need for a city government was hard felt in the community. On August 7, 1905 the populace voted unanimously for local government and the City of Richmond was incorporated as a city, sixth class, with J.B. Willis made the first Mayor. The City of Richmond was formally incorporated with a population of 2,150.

The name for the town was derived from Pt. Richmond which had been designated such by the US Geodetic survey in 1904. Most likely it came about being the birth place (Richmond, Virginia) of Edmund Randolph who represented San Francisco at the first session of California Legislature in San Jose, 1849.

## **Industry Continues to Thrive *Travel in Comfort in a Pullman Coach!***

The Pullman Car Company was a manufacturer of railroad cars in the mid-to-late 19th century through the first half of the 20th century. It provided its trademark cars to the railroads but was independently owned and operated.

Pullman Coach Shops operated in Richmond from 1910 to 1959. The Richmond Pullman Shop built the sleeping cars used for train lines operating in the western half of the United States. The shop was located on Carlson Boulevard, north of Cutting Boulevard, near the Southern Pacific Rail lines, now operated by Amtrak .

Two types of cars were built: standard and first class or deluxe. The cars were built, outfitted and sent on their way. The sleeping cars were rented to the Southern Pacific, Santa Fe, and the Western Pacific Railroad Companies. When necessary, the cars were repaired, restored, and cleaned in the Pullman Coach Shop. After refurbishing, cars usually ran for two years before

needing any further major servicing. The Richmond Pullman Coach Shops completed 350 cars a year.

In the 1860s, when railroad travel was at its peak in the United States, George Pullman had the idea to profit off the industry by advertising luxury travel in “sleeper cars” with beds and other accommodations to increase comfort. One of the most popular of these accommodations was access to service workers known as porters. Porters’ duties included: greeting passengers, carrying baggage, making beds, serving food and drinks, shining shoes, and keeping the cars clean. Pullman porters waited on passengers day and night.

After the Civil War ended, George Pullman realized that large numbers of former slaves were looking for work. Thus began the practice of almost exclusively hiring Black men to serve as porters. While the wages were not high compared to many jobs available to whites and workers had to face long hours and tasks that were often demeaning, Pullman paid better than many other employers that hired Black people. For many, working as a Pullman porter was a ticket out of poverty and an opportunity to travel not available to many members of the Black community.

It was through their travels as porters that many Black men learned about opportunities for a better life in California. They would share what they learned with their families and social networks in their home states leading to increased Black migration. Louis Bonaparte Sr. worked as a Pullman porter on the Missouri Pacific Railroad. He first visited Richmond on a vacation pass in the 1920s and was impressed by the freedom that Black people had here compared with his native Louisiana. In 1924, he decided to make Richmond his permanent home. He told friends and family about his decision and some followed his example.

### ***Ding, Ding, Ding Goes the Trolley***

As new jobs were created, people came to the area, thus creating a need for mass transit. The East Shore and Suburban Railway Company (ESSEX) began operating electric trolleys in Richmond in 1904. The wooden cars were 35 feet long and open at both ends. Each car held 40 passengers. The fare was 5 cents, later increasing to 10 cents.

The first trolley line linked the Standard Oil Refinery with the Southern Pacific Railway station at 16th Street and Macdonald Avenue where the BART station is today. In 1907 another 4 miles of track were added to link up with the Alameda County trolley at the county line. Passengers could now travel to Oakland.

Two cross-town feeders were built on 6th and 23rd Streets. Richmond was quickly transformed from a small, muddy village into a busy town. The trolley helped fuel this change with its fast, efficient service along the growing network of routes. Trolleys were an immediate success, growing into a citywide operation.

Passenger-filled trolleys were prohibited from crossing the Southern Pacific rail line at 16th Street and Macdonald Avenue. Passengers disembarked, walked over the tracks, and reboarded another trolley on the other side to continue their trip. In bad weather the mud could get very deep. In 1908 Southern Pacific built an underpass for the trolley tracks.

Trolley use held constant, dominating the local transportation industry until 1933, however, the owners and names changed repeatedly.

Even with the introduction of automobiles, the trolley remained the most popular mode of transportation in Richmond. People rode the trolley to work or school, to visit friends, and go out in the evening. At the trolley's peak, no major housing subdivision or industry in the city was far from a trolley line.

As automobile ownership grew, people began using cars instead of trolleys. The gas-powered buses had greater route flexibility, not being restricted to tracks.

Both automobiles and buses were able to get people closer to their destinations than could the trolleys leading to the demise of the trolley in Richmond. On November 7, 1933, the last Richmond trolley, Lehigh #287, made its final journey from Richmond to the central car barn. Eventually, all East Bay trolleys were taken out of service and used for scrap metal. Only one trolley used in the East Bay still exists, the Lehigh model #271 is now located at the Western Railway Museum in Rio Vista.

### ***Have We Made A Ford Lately?***

In 1931 Ford Motor Company opened a factory in Richmond assembling their Model-A automobiles, the company's next big hit after the debut Model T. One of the vehicles assembled in the Richmond plant is on display at the Richmond Museum and is the highlight of our permanent exhibit. Today, the former Ford Assembly Plant is the Craneway Pavilion and serves primarily as an events center.

### **Who Was Left Out?**

It is easy to view the rise of the industrial sector as a tide that lifted all boats. Nevertheless, it should be noted that most of the major industrial employers did not hire people of color in significant numbers until World War II simultaneously caused increased production and labor shortages. While Pullman hired Black men to be porters, there were very few mechanics of color employed there before the war. When they were hired, the work was mostly seasonal and they were often brought in as scabs when white workers were on strike, leading to increased racial tensions in the community. Both Ford and Chevron had essentially no workers of color until the war with Ford having an explicit policy against hiring Blacks and Mexicans.

In 1953, Ford decided to move production to a larger plant in Milpitas, a suburb of San Jose. The union that represented the Ford workers negotiated a deal with the company to guarantee that all Richmond Ford employees could transfer to the new plant with their seniority intact. Nevertheless, the move did not present an equal opportunity for all workers. Milpitas and the majority of the surrounding communities did not have any housing that was available for rent or purchase to non-whites. Roads at the time were not reliable enough to make commuting a viable option. As a result, Ford workers of color lost their jobs when the factory moved out of Richmond.



## **Industry Biographies**

**Augustin S. Macdonald** left his home in Oakland in November of 1895 to do some duck hunting in the then undeveloped Point Richmond. After hours of hunting without luck, he took a walk and was very impressed with what he saw, wondering at the lack of development. After checking government maps, he found the depth of the harbor to be 50 feet near the water's edge, potentially the only place in the East Bay where large ships could dock: enabling trains to ferry goods across the bay to San Francisco instead of the common route from Oakland. Soon after appraising the Sante Fe of his discovery, 57 acres of land were purchased from John Nicholl Sr. in order to begin work on the terminal there. Before any other settlers in the area knew of the railroad development, Macdonald bought several ranches, including George Barrett's 500 acre farm. Macdonald parcellled his land into small lots which sold quickly when the news of the Sante Fe's arrival was released.

**Henry Colman Cutting** was born in Iowa in 1870. His family moved to Nevada in 1873 and Henry, who had made his own living from the time he was 12 years old, pursued his education in the public schools of Reno and Nevada State University. In addition to classical studies, he took a course in mining engineering. He began teaching and by 1894 was elected State Superintendent of Public Instruction for the state of Nevada, a position he held for four years. During the same time he studied law and was admitted to the bar and soon wrote what was the basis for mining law in Nevada.

Cutting turned his attention to prospecting in order to regain his health and proceeded almost single handedly to build the town of Tonopah, Nevada. When Cutting came to San Francisco he became president of the Point Richmond Canal and Land Co. It was he who conceived the idea of the inner harbor at Richmond.

**Edward J. Garrard**, born in Pittsburg, Pennsylvania, began working for Standard Oil in Whiting, Indiana as a teenager. He became a valuable man in the company and was one of the men from Whiting chosen to help in constructing and operating the Standard Oil Company Plant in Richmond. He came to Richmond in 1902 when the town was little more than a mudflat with a dozen homes, and always took interest in the development of the City. In 1905 when Richmond was incorporated, he was chosen as one of the city trustees and served two years as president of the board. He was re-elected under a new charter and served as mayor for four years, then remained on the city council for 20 more. In affairs of the city, he was a strong advocate of the advantages of municipal ownership. Parks and playgrounds were his pet themes and he devoted a lot of energy to their promotion in the City of Richmond.

<i>Activity Break</i>	New Industries in Richmond at the Turn-of-the-Century
<i>Target Grade Level:</i>	11th
<i>Time</i>	15-30 mins
<i>Overview &amp; Objectives:</i>	Students will identify the major industries established in Richmond in the early 20th century.
<i>Materials Needed:</i>	Exhibit only
<i>Vocabulary:</i>	<ul style="list-style-type: none"> <li>● Turn-of the century: the beginning or end of a particular century</li> <li>● Century: a period of 100 years</li> <li>● Industry: a group of businesses that provide a particular product or service</li> <li>● Pioneer: someone who is one of the first people to move to and live in a new area</li> <li>● Petroleum:a kind of oil that comes from below the ground and that is the source of gasoline and other products</li> <li>● Petrochemical: relating to or denoting substances obtained by the refining and processing of petroleum or natural gas</li> <li>● Fuel: a material (such as coal, oil, or gas) that is burned to produce heat or power</li> <li>● Insecticide: a chemical substance that is used to kill insects</li> <li>● Luxury: a condition or situation of great comfort, ease, and wealth</li> <li>● Refurbish: to repair and make improvements to</li> </ul>
<i>Activity:</i>	<ol style="list-style-type: none"> <li>1. In a group discussion setting, students will identify the 4 major industries mentioned in the reading above and answer related questions:             <ol style="list-style-type: none"> <li>a. What was the first major industry to come to Richmond at the turn-of-the century?</li> <li>b. How did the arrival of the first industry make it easier for new industries to come here?</li> <li>c. Do you think Richmond would have become incorporated without these new industries arriving? Why or why not?</li> <li>d. How do you think excluding people of color from major industries affected the population of Richmond?</li> <li>e. Which of these industries still exist in Richmond today? Why do you think they were able to last so long?</li> <li>f. What new industries might come to Richmond in the future?</li> </ol> </li> </ol>
<i>Closure: (5 minutes):</i>	Ask Students for final thoughts

# World War II and the Post-War Period

## Social Studies Educational Standards

### 11.7 Students analyze America's participation in World War II.

- 1.
- 2.
- 3.
- 4.
5. Discuss the constitutional issues and impact of events on the U.S. home front, including the internment of Japanese Americans (e.g., Fred Korematsu v. United States of America) and the restrictions on German and Italian resident aliens; the response of the administration to Hitler's atrocities against Jews and other groups; the roles of women in military production; and the roles and growing political demands of African Americans.
6. Describe major developments in aviation, weaponry, communication, and medicine and the war's impact on the location of American industry and use of resources.

### 11.8 Students analyze the economic boom and social transformation of post-World War II America.

#### 11.10 Students analyze the development of federal civil rights and voting rights.

1. Explain how demands of African Americans helped produce a stimulus for civil rights, including President Roosevelt's ban on racial discrimination in defense industries in 1941, and how African Americans' service in World War II produced a stimulus for President Truman's decision to end segregation in the armed forces in 1948.

#### 11.11 Students analyze the major social problems and domestic policy issues in contemporary American society.

- 1.
- 2.
3. Describe the changing roles of women in society as reflected in the entry of more women into the labor force and the changing family structure.

## **Purple Heart City, 1941 – 1944**

The Depression affected Richmond as it did most American cities. Population growth dropped to a mere 3,400 increase between 1930 and 1940. Land sales dropped and land remained undeveloped. Small businesses folded or moved on.

War mobilization after the bombing of Pearl Harbor in 1941 brought the nation out of the depression, but Richmond had been slightly elevated from the economic seizure even before that. In 1939 the Todd-California Company accepted a contract from the British Purchasing Commission to build 30 vessels for Britain, as that nation was already involved in the war and unable to keep abreast losses caused by German submarines. Between 1939 and 1941, complicated negotiations occurred involving the properties and diverse interests of four major corporations concerning the building of the Richmond Shipyards. On January 14, 1941 the construction of the Kaiser Shipyards began and on October 27, the first Liberty Ship was launched.

The effect of the shipyards on the city was phenomenal. At the apex of production, they employed 90,000 people. The city doubled in two years from 23,462 to 50,000 in 1942. People came to Richmond looking for work from all over the country, creating one of the biggest domestic migrations in the country's history. They came primarily from the East, Arkansas, Oklahoma, Texas and the deep south. The city boomed. Downtown became developed and the city was alive 24 hours a day, to accommodate the three shifts of ship work. But the incentives were strong: good pay and steady work after 10 years of economic disparity and poverty.

Not only did many newcomers deal with physical discomforts, they also had to contend with resentment from the primarily working class citizenry. Longtime Richmond residents had trouble seeing the rapid change and also accepting the often lower class, uneducated, unskilled and interracial influx into their somewhat isolated environment.

### ***Richmond Liberty Ship Wins the War!***

When the United States entered World War II in 1941, there was a great need for ships to fight the enemy at sea. Henry J. Kaiser, a wealthy industrialist, opened shipyards in Richmond to build Liberty Ships, a type of mass-produced cargo ship, for the war effort. The Kaiser Shipyards were located near the present-day Richmond Marina. A plaque marks the spot.

Prior to the war, most major industries only offered work to white men. When the war simultaneously increased production needs and decreased the workforce of able bodied men, employers had to expand their horizons. Kaiser began hiring first white women, then men of color, then workers of all genders and backgrounds. Soon, workers were recruited from across the U.S. to assemble these ships. A significant portion came from the southern states including many women from various racial and ethnic backgrounds who were out of work.

Kaiser made working outside the home a more viable option for many women by providing daycare and schooling for their children. In addition to daycare and schools, Kaiser employees enjoyed healthcare benefits and were represented by a strong union. Unfortunately, not all shipyard employees benefited equally. Kaiser only provided schooling and daycare for white

children. Additionally, when Kaiser first began hiring workers of color, they were barred from joining the all-white union. In later years, an auxiliary union was created for workers of color but it was not as robust and did not have as much influence as the white union. In 1941, President Franklin D. Roosevelt signed Executive Order 8802, banning race-based discrimination by both unions and employers in war industries but with no enforcement mechanism in place, it did little to nothing to help workers facing discrimination and unequal representation.

Richmond's population grew so fast that there was not enough housing. African Americans had an especially hard time as they were barred from renting or buying houses in predominantly white neighborhoods. For some workers, the best option was to rent "hot beds" in boarding houses. Different people would sleep in the beds during each of the 3 shifts meaning the beds were always warm. A few desperate people even slept in 24-hour movie theaters!

In 1945, the Japanese surrendered, ending World War II. The Liberty Ships made in Richmond helped win the war. Many people who had come to build the ships decided to stay and made Richmond their home. The population grew from just 23,000 in 1940 to over 100,000 in 1946.

### **Japanese Internment**

In February of 1942, President Roosevelt signed Executive Order 9066. This allowed the government to designate certain areas of the U.S. as "military zones" where those that they perceived as threats to national security could be incarcerated and other areas as "exclusion zones" where people from these groups could be forced to leave. As coastal California was one of these exclusion zones, the order applied to Richmond. Prior to the war, there were about 20 families of Japanese ancestry living in Richmond. Many of the families owned plant nurseries and sold cut flowers to make a living. They had purchased the land for these nurseries mainly in the early 1900s, before anti-Japanese laws could prevent them from doing so. At first, the Japanese community was informed that only non-U.S. citizens would need to leave Richmond because of its proximity to the Kaiser shipyards. After the Executive Order was signed, all people of Japanese descent were forced to leave, even American citizens. The government uprooted these families, forcing them to go live in internment camps far from home solely due to the baseless fear that they might be loyal to Japan and act as spies for the Japanese Emperor. The majority of Richmond's Japanese community was temporarily detained at Tanforan race track, where many were forced to sleep in horse stables, before being moved to the Topaz internment camp in central Utah.

### **Victory, 1944**

The end of the war brought great celebration of the restoration of peace and the victory over the threat to democracy. But in Richmond it also elicited difficulties. The city had grown 321% by the end of the war, and after, most emigrants, despite declining employment opportunities, chose to remain in Richmond. With the closing of the shipyards to wartime production, almost 100,000 jobs folded essentially overnight. The whirl of activity ended and it looked as if the demands on the economy and society were greater than the means.

<i>Activity:</i>	WWII in Richmond-Pros and Cons
<i>Target Grade Level:</i>	11th
<i>Time</i>	15 mins
<i>Overview &amp; Objectives:</i>	Students will identify and discuss the pros and cons of the wartime industry boom in Richmond.
<i>Materials Needed:</i>	Exhibit only
<i>Vocabulary:</i>	<ul style="list-style-type: none"> <li>● Economy: the process or system by which goods and services are produced, sold, and bought in a country or region</li> <li>● Workforce: the number of people in a country or area who are available for work</li> <li>● Disadvantage: something that makes someone or something worse or less likely to succeed than others</li> <li>● Internment: the act of putting someone in a prison for political reasons or during a war</li> </ul>
<i>Activity:</i>	<ol style="list-style-type: none"> <li>1. Students review the WWII and Postwar reading.</li> <li>2. The class lists the major industry and population changes brought on by the war and answers questions             <ol style="list-style-type: none"> <li>a. How did the war improve the economy in Richmond?</li> <li>b. What new groups were able to enter the workforce because of the war? What long term effects might this have had on social structures?</li> <li>c. What challenges did newcomers face?</li> <li>d. Did all shipyard workers receive the same benefits? Who was at a disadvantage and why?</li> <li>e. One group had their livelihood and freedom taken from them as a direct result of the war. Which was it? How do you think they experienced this time period differently?</li> <li>f. Would it have been better if Richmond was not as involved in the war industry? Why or why not?</li> </ol> </li> </ol>
<i>Closure: (5 minutes):</i>	Ask Students for final thoughts

### **All American City,**

**1944 – 54**

Despite these adverse post-war socio-economic problems, a climate of optimism prevailed with a strong national economy and the general euphoria of the ‘50’s. Richmond put up a strong fight against potentially debilitating conditions and was recognized for outstanding efforts by the National Municipal League and *Look Magazine* as one of 11 All-American cities. The recognition went to cities whose citizens, “... did something about their own problems.” To prevent “... being strangled by corruption, inefficient government, poor schools and crime ...” as the awarders felt much of the country was. 2,500 Richmond citizens prevented Richmond from becoming a “ghost town” as was prophesied at the end of the war. With an eight-year campaign they not only saved the city, but improved it.

Committees induced federal officials to allow new industry to assume the three vacant shipyards and officially purchased a trailer camp and sold it as industrial sites, bringing 39 new plants to Richmond, creating 35,000 new jobs.

In 1949 the new 4.5-million-dollar Civic Center was erected. A 19-million-dollar school bond was approved to improve the filled to capacity school buildings and system. A 400,000-dollar youth center was built, a four-million-dollar hospital and 24,000 shoddy wartime housing units were replaced.

Although 36,000 new jobs did not replace the 100,000 lost, a substantial part of the post war social and economic problems had been solved, by the city’s own citizens.

### **Unrest,**

**1960 – 1968**

The national bliss of the ‘50’s was short lived. In the United States, people’s trust in their government began to falter. The US took military action in Korea without congressional approval. In 1955, we entered the Vietnam war, as part of efforts to stop the spread of communism in the post WWII developing world. This conflict was considered to be the first truly unpopular war in the public opinion of Americans. People became critical of the government, of society and the entire status quo. This attitude paved the way for the civil rights movement of the 1960’s with the teachings of great men of peace like Martin Luther King, Paul Robison and Bobby Kennedy, preaching non-violent recalcitrance toward change. Despite the words of passivity, racial tensions mounted. Other national leaders, like Malcolm X and Stokely Carmichael encouraged change no matter what the cost, and unfortunately, a revolution, social or political, often begets violence. As racial awareness piqued, racial tensions increased, and riots broke out in Rochester, Jersey, Harlem, Watts and Richmond. The rioting in Richmond was less severe than in some bigger cities, the largest of three periods of rioting in a six-year span lasting only four days, most damage occurring to property. But despite these adverse effects of racial awareness in Richmond, the civil rights movement was felt in many positive ways. To deal with the violence, a Neighborhood Council was created. Blacks and whites worked together for the social good. More blacks began to run for public office, work for social and public services, and,

basically, members of a minority group which comprised a large part of the City of Richmond since WWII began to take a more active part in society and politics.

# The Civil Rights Movement

## Lesson One: The Black Panthers' Ten Point Plan

Target Grade Level:	3rd-12th
Lesson Unit Time and Location	Online; 45 minutes
Subjects:	Speaking and Learning

### Standards:

**11.11 Students analyze the major social problems and domestic policy issues in contemporary American society.**

- 1.
- 2.
- 3.
- 4.
- 5.
6. Analyze the persistence of poverty and how different analyses of this issue influence welfare reform, health insurance reform, and other social policies.
7. Explain how the federal, state, and local governments have responded to demographic and social changes such as population shifts to the suburbs, racial concentrations in the cities, Frostbelt-to-Sunbelt migration, international migration, decline of family farms, increases in out-of-wedlock births, and drug abuse.

### Overview and Objectives:

Students will learn about the formation of the Black Panther Party and how they used their 10-Point Program to illustrate their goals for improving life for the Black community and other oppressed people.

### Materials Needed

- Paper
- Pencil
- Drawing materials

### **Vocabulary**

- Activism: using or supports strong actions (such as public protests) to help make changes in politics or society
- Black Panthers: the Black Panther Party was a Black Power group founded by college students Bobby Seale and Huey P. Newton in October 1966 in Oakland, California
- Black Power movement: a social movement created in the 1960s to address the poverty and lack of safety that Black people were experiencing
- Civil rights: the rights that every person should have regardless of his or her sex, race, or religion
- Self defense: the act of defending yourself, your property, etc.

### **Activity (35 minutes)**

Students will learn about the 10 Point Plan and use it as a basis for developing their own ideas for improving life for people in their own communities. They will make posters illustrating their own version of the 10-Point Program.

### **Closure (5 minutes)**

In small break out rooms or groups, ask students to share their ideas and discuss. Ask students for final thoughts.

### **Lesson Two: The Panthers' Public Programs**

Target Grade Level:	3rd-12th
Lesson Unit Time and Location	Home or school; 30 minutes
Subjects:	Speaking and Learning, Language

**Standards:****11.11 Students analyze the major social problems and domestic policy issues in contemporary American society.**

- 1.
- 2.
- 3.
- 4.
- 5.
6. Analyze the persistence of poverty and how different analyses of this issue influence welfare reform, health insurance reform, and other social policies.
7. Explain how the federal, state, and local governments have responded to demographic and social changes such as population shifts to the suburbs, racial concentrations in the cities, Frostbelt-to-Sunbelt migration, international migration, decline of family farms, increases in out-of-wedlock births, and drug abuse.

**CCSS.ELA-LITERACY.SL.11-12.5 for Grades Eleven and Twelve**

Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.

***Overview and Objectives:***

In this lesson, students will learn how the Black Panthers used public programs to put items from their 10-Point Program into action and discuss what kinds of programs they could create and implement to put their own plans for community improvement into action.

***Materials Needed***

- Paper or posters
- Crayons, markers, or colored pencils

***Vocabulary:******Lesson and Discussion (20 minutes) How did the Panther's put their plan into action?******Additional Background Information:***

- The Black Panthers had a lot of great ideas but they didn't just stop there. They came up with ways to make their ideas come true
- They created a newspaper called, The Black Community News Service
- The paper helped the Black Panthers with two of their ideas from the 10-Point Program: making sure everyone was educated and creating jobs for everyone

- The paper helped with education by spreading the word about the things that were happening in their communities. A lot of times, other newspapers would not talk about things that Black people did or the things that happened to them
- The newspaper also created jobs for young people who would get paid to sell the paper
- Another way that the Black Panthers made their ideas come true was by creating something called the Free Breakfast Program (show picture)
- They noticed that many children did not have enough to eat at home and were going to school hungry. They worked together with local businesses like restaurants and stores who donated food and then party members prepared and served the food to kids
- It is very hard to learn anything when you are hungry. The Free Breakfast Program also helped with two ideas from the 10 Point Program: making sure everyone had enough to eat and making sure everyone got an equal education

#### ***Activity (20-25 minutes)***

The students will reference their plans from the previous activity and use them to create public programs to put them into action. They will then develop a poster, advertisement, or blog post to spread the word about their public program.

#### ***Closure (5 minutes)***

In small break out rooms or groups, ask students to share their ideas and discuss.